

Creative Horizon Application Form

Page 1: Creative Horizon Application Form

Creative Horizon is part of the Creative Informatics Programme, which aims to bring the city's world-class creative industries and tech sector together, utilising innovative data-driven technologies to develop ground-breaking new products, businesses and experiences. The Creative Informatics Programme is being delivered by the University of Edinburgh working in partnership with Edinburgh Napier University, CodeBase and Creative Edinburgh.

Please complete all the questions in the application form, you can save the form and return at anytime. The closing date is **Friday 9th April, 2020 at 5pm.**

Guidance notes are provided within the application form. Further [guidelines](#) and a PDF version of the application form is available on the [Creative Informatics website](#), if you would like to download and review the questions before completing the form.

Please follow the accompanying information and guidance. If you have any questions about this form, the application process, or anything to do with Challenge Projects we will be very happy to help. Email: creativeinformatics@ed.ac.uk

Creative Horizon Application

Data Protection

In providing your completed application you are giving explicit consent for us to use this data in our programme application, monitoring and reporting processes. The data is managed confidentially. Your data will be held by the Creative Informatics delivery team based at the University of Edinburgh, with some data shared with our funders the Arts and Humanities Research Council (AHRC), evaluation partners, and the Policy and Evidence Centre based at Nesta. Your data will only be reported in anonymous aggregated forms and will always be processed in accordance with the Data Protection Act 2018 and therefore also in accordance with the General Data Protection Act 2018 and therefore also in accordance with the General Data Protection Regulation (GDPR).

Applicants can withdraw or modify their consent to collection and processing of personal information at any time by writing to creativeinformatics@ed.ac.uk.

Page 3: Academic Lead Contact Details

1. Firstname and Surname: * Required

2. Institution/Organisation:

3. Job Title/Role: * Required

4. Address:

5. Phone No: * Required

5.a. business phone number, if different to above:

6. Email: * Required

Please enter a valid email address.

7. Which of the following Creative Industries sector(s) best describe the work as defined by Department for Media Culture and Sport classifications (DCMS): * Required

- Advertising/Marketing
- Architecture
- Crafts
- Design (Product, Graphic, Fashion etc.)

- Film, TV, Video, Radio & Photography
- Tech - IT, Software, Hardware and Computer Services
- Museums, Galleries and Libraries
- Music, Performing & Visual Arts
- Publishing
- Other (please state)

7.a. If "Other" please tell us which sector you work in.

Page 4: Industry Lead Contact Details

8. Organisation/Individual Name: * Required

9. Job Title/Role:

10. Registered Address:

10.a. Trading address (if different):

10.b. Which address would you like us to contact you on. * Required

- Registered address
 Trading address

10.c. Email:

10.d. Website:

11. Please describe you/your organisation's activities in a way that is easily understood by others. (up to 200 words): * Required

12. Which of the following Creative Industries sector(s) best describe the work as defined by Department for Media Culture and Sport classifications (DCMS): * Required

- Advertising/Marketing
- Architecture
- Crafts
- Design (Product, Graphic, Fashion etc.)
- Film, TV, Video, Radio & Photography
- Tech - IT, Software, Hardware and Computer Services
- Museums, Galleries and Libraries
- Music, Performing & Visual Arts
- Publishing
- Other (please state)

12.a. If "Other" please tell us which sector you work in.

Page 5: About the team

13. Please tell us about the team that will be working on this project. What are their roles in the project. Are they already in place or will you be recruiting and/or subcontracting any of the work? * *Required*

Page 6: Creative Horizon Project Details

14. Proposed Project Title: * Required

15. Please indicate which of the following questions your proposal addresses, please indicate one or more:

- How can the creative industries harness data and technology to build a circular economy?
- How can data and technology be used to 'leave things better' in a carbon neutral creative economy which respects environmental limits and supports social ecosystems?
- How can data and technology be used to support work and economic growth in a carbon neutral – or even, carbon positive – creative economy?
- How can data and technology be harnessed to build creative products that embody circular economy principles?
- What can combining circular economy design principles and data-driven innovation tell us about the future of creativity?
- How can data and technology support ethical and environmentally sustainable design?
- Other

16. Please provide an overview of the project explaining how you will address the key research questions (up to 500 words): * Required

17. Please outline the key objectives of your project and how you propose to measure success against these (up to 350 words):

18. What is unique and/or innovative about your project? How is it new, novel, and pioneering? (up to 200 words): * Required

19. We are looking to fund projects that make a compelling and high-risk use of data and technology. Please describe how your project plans to do this (up to 200 words): * Required

20. Tell us about your team's experience and how this enables you to answer the research question. Please include links to any previous projects which are relevant (up to 300 words): * Required

+ More info

Your answer should be no more than 3000 characters long.

21. What are the anticipated R&D outputs of your project? These could include, but are not limited to: new prototypes, processes, services or proofs of concept. (up to 200 words): * Required

22. Please outline the stages of your project and approximate timescales (projects can last up to 12 months.) * Required

Project Costs (Eligible Costs and Support):

Applicants can cost for funding of up to £25,000. This funding is intended to cover the direct project costs of the proposal and should be clearly attributable to project activities. Of the full £25,000 sum, £20,000 should be split between academic and non-academic partners, as appropriate. The remaining £5,000 is only able to be allocated to academic partners. Once started, the successful project will have up to one year to spend funds. Eligible costs may include:

- Staff costs (see below)
- Employment of Research Associates
- Developing pilot projects
- Art or research interventions
- Workshops, meetings, events or exhibitions
- Resources and materials including software licences to support the research and development
- Participant compensation
- External partners to support your research (e.g. transcription, design work, software development).
- Training or development necessary for the proposed project
- Travel / dissemination activities

Staff costs from University of Edinburgh, or Edinburgh Napier University should not include institutional overheads or indirect costs, or any element that should properly be ascribed to institutional overheads. You should liaise with your relevant research office to ensure staff time is appropriately costed.

23. Please outline the projects cost and provide details of how the budget aligns to project activities.

+ More info

		Description of Activity/resource/ consumables etc.	Description of Outcome: Milestones , Deliverables
1	<input type="text"/>	<input type="text"/>	<input type="text"/>

2			
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10			
11			
12			
Totals			

24. Where additional in-kind contributions and support from the project partners or other organisations is committed, please describe this here:

25. We are looking to fund projects that aim to have a long term and beneficial impact on the Creative Industries in Edinburgh and South East Scotland. How will your project benefit others in the creative sector? (up to 250 words): * Required

[+ More info](#)

Your answer should be no more than 3000 characters long.

26. Please briefly highlight the benefits of the projects outputs:

	Brief outline:
Economic	
Social	
Cultural	
Environmental	

Other

27. How might ongoing COVID-19 challenges impact your project? Please outline any changes you have or may need to make, and note any risks or concerns you may need to consider in the future (up to 300 words):

Page 7: Intellectual Property (IP)

We want to ensure that Intellectual Property (IP) is clearly articulated at all points in the Creative Horizon Project process so that all parties understand and agree: (i) how your IP will be protected; (ii) ensuring that any R&D work funded under this project can be appropriately commercialised. We encourage applicants to discuss IP with their project partners so that there is some initial agreement on how IP will be taken forward, e.g. will IP be shared across academic and industry partners? Will IP be wholly owned and taken forward by the industry partner/s?

The questions included here will help to inform IP agreements if your project is successful. Whilst we have standard models for IP we are very happy to discuss alternative arrangements where appropriate - please contact the Creative Informatics team if you would like to discuss this before submitting your application.

Please also be aware that under the Creative Horizon Project agreements we will usually expect the IP arising from Creative Informatics funding to be made available under free license for research and teaching purposes by the academic team. The conditions of this licenses will not in any way compromise Creative Horizon project partners background IP, or commercial activity.

Further information on Intellectual Property can be found here: <https://www.gov.uk/intellectual-property-an-overview>

28. Please describe any background IP your organisation will bring to the project. This may be in the form of datasets, other types of digital material, code or toolsets, etc. If there are any known restrictions/licensing terms we should be aware of (e.g. restrictions on how data can be used or combined; any privacy or ethical implications; data available under open license and for commercial use), please also note this. * *Required*

Your answer should be no more than 2000 characters long.

29. How does the partnership plan to take forward the IP? If you have any questions about the IP you are planning to generate, please let us know:

Publicity Statement

Creative Informatics may share information about projects with the Arts and Humanities Research Council (AHRC), evaluation partners, and the Policy and Evidence Centre based at Nesta and any other appropriate organisation in the interests of developing and promoting the Challenge Project.

The University of Edinburgh is subject to the Freedom of Information (Scotland) Act 2002 and as such may be requested to disclose information regarding the Creative Horizon Project. Awarded applicants will be consulted before any decision to disclose information is taken. However, any refusal to disclose may be appealed to the Scottish Information Commissioner.

30. I agree to assist with a case study using non-confidential information to promote this project. Please select one of the options: * *Required*

I certify that the information given on this form is accurate to the best of my knowledge.

31. Please type name here. A signature is not required.

* *Required*

Name of authorised officer:

Date:

Page 8: Final page

Thank you for completing the application for Creative Horizon Project. Your application has been submitted. You will be contacted by a member of the Creative Informatics team following the selection process.

Key for selection options

30 - I agree to assist with a case study using non-confidential information to promote this project. Please select one of the options:

Agree

Opt out
